

FOR IMMEDIATE RELEASE

Quayside Isle - A Dining Destination and A Visual Feast



SINGAPORE, 29 SEPTEMBER 2015 – In recent years, there has been a surge in the number of dining destinations offering more than just delectable dishes, but also unique dining experiences.

For instance, the Côte d'Azur, or French Riveria, is home to many cities including its largest known as Nice. With several marinas along its coast, the Côte d'Azur has become a popular yachting and cruising destination for locals and tourists alike. Currently, it houses over 3,000 restaurants that cater to overwhelming numbers of customers each day, looking for an opportunity to dine by the Mediterranean Sea.

In a city closer to home, The Rocks at Sydney, presents a cool and relaxed harbourside quarter as an urban locality for wine, dining and weekend markets. Overlooking the Sydney Opera House within the city's centre, diners from around the world make it a point to visit The Rocks for its proximity to and view of the city's famous landmark.



Evidently, it takes more than just good food to make a great dining experience these days. In a saturated industry where new restaurants and cafes appear around the corner on a daily basis, discerning customers are now beginning to look for the whole package - nice ambience, quality food and affordable prices. This is especially so in Singapore, where food plays a big part in the local culture. It is no longer something out of the ordinary to see locals travelling to the other side of the island in search of a good meal.

Quayside Isle, located across the waters at Sentosa Cove, is an example of a food and beverage establishment which attempts to create a unique experience for Singaporeans and tourists alike. As the country's only marina-front dining destination with 16 restaurants, visitors are enthralled by a panoramic view of luxurious boats the moment they step into Quayside Isle.

An International Palette

According to International Enterprise Singapore¹, interests in global exotic cuisines remain high amongst Singaporeans. Quayside Isle boasts cuisines from Spain, Italy, Greece, Belgium and many other countries from around the world. Contrary to popular opinions, it is also inexpensive to dine at Quayside Isle with an average meal ranging anywhere from S\$20 - S\$40, perfect for food lovers who crave for a unique dining experience without having to burn a hole in their pockets.

A Visual Feast

Recently, there has been a newly coined term for food photography known as 'Food Porn'. Defined as a glamorised spectacular visual presentation of cooking or eating, Food Porn appears to be a popular term used amongst the younger generation these days. At times, it may even seem as though a photo taken of the food one is about to consume matters more than the taste itself. With quality accreditation and natural lighting by day at the alfresco areas of Quayside Isle's restaurants, diners can be rest assured that food served will not only be a visual feast, but also tastes as good as it looks.

¹ lesingapore.gov.sg, (2015). Singapore cuisine enjoys growing popularity around the world - Food Pr. [online] Available at:

http://www.iesingapore.gov.sg/Venture-Overseas/Browse-By-Sector/Lifestyle-Business/Food-Products/News/mc/Media-Releases/2009/11/Singapore-cuisine-enjoys-growing-popularity-around-the-world [Accessed 17 Sep. 2015].





Hamachi a la plancha, available at Saint Pierre, #01-15 Quayside Isle

With a variety of dining options to choose from and an enchanting waterfront precinct, Quayside Isle is the perfect setting for lovers to romance, families to celebrate and special occasions to be remembered. More than just a dining destination, Quayside Isle also strives to provide a visual feast, allowing visitors to experience a unique getaway without having to leave Singapore at all.

For more information, please visit www.quaysideisle.com.

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GETTING TO QUAYSIDE ISLE

Quayside Isle is easily accessible by cars and taxis and parking spaces are available at the basement car park in Quayside Isle. On weekdays, admission to Sentosa is just \$2 during lunchtime and **free after 5pm!** Passengers can alight at the Fountain Plaza drop-off point that faces The Residences at W Singapore – Sentosa Cove.

A free shuttle service is also available for the public within Sentosa. Just hop onto bus number 3, available between 8am and 10.30pm daily with 30 minutes interval, from Beach Station Bus Interchange and alight at W Singapore – Sentosa Cove hotel, which is a 1 minute walk to Quayside Isle.

To make frequent visits to Quayside Isle even more affordable, simply apply for Sentosa's Islander Pass and enjoy a year's unlimited island admission and privileges. It costs just \$25 for Individual and \$50 for Family memberships.



About Quayside Isle

It's a different world across the water.

Quayside Isle (圣景湾) is the only integrated retail development within the renowned Sentosa Cove estate – one of the world's most exclusive marina residential communities. Strategically located next to the hip and happening W Singapore – Sentosa Cove hotel and the luxurious The Residences at W Singapore – Sentosa Cove, it offers a myriad of waterfront international dining concepts and specialty retail stores. With breath-taking views of the marina, Quayside Isle is the ultimate lifestyle and dining destination for trendsetters, well-heeled residents and tourists alike, on Singapore's idyllic Sentosa Island.

Quayside Isle is owned and managed by leading property developer – City Developments Limited.

This press release was issued on behalf of Quayside Isle.

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