

## **MEDIA RELEASE**

### **A Bubbly Affair this Christmas at Quayside Isle @ Sentosa Cove**

**SINGAPORE, 27 October 2016** – From 18 November to 31 December, Quayside Isle @ Sentosa Cove will transform into a Christmas Wonderland with magical bubble-themed displays, a medley of entertainment for all ages and the holiday's quintessential yuletide market. Boasting a picturesque view of the marina – this bubbly affair, accompanied by delicious international festive flavours, is a fairy-tale extravaganza not to be missed!

### **Pop by for Bubblicious Fun for an Unforgettable Experience by the Marina**



Embellished in decorative bubbles, Quayside Isle @ Sentosa Cove creates a White Christmas ambience for its visitors to bask in. Picture-perfect opportunities line the boardwalk with interactive bubble installations displayed, in addition to the enchanting festive lights and bubbles décor. The bubbly experience along the marina is amplified with a giant snow globe situated at the Fountain Plaza, where bubbles will fill the air with a dazzling light show to enchant visitors every night.

What's more, visitors that dine al-fresco at any Quayside Isle @ Sentosa Cove's marina-front restaurants will witness a unique showcase of Christmas-themed boats. Visitors may catch the annual ONE15 Boat Light Parade event as boats set sail from the scenic marina in style for a night to remember.

## **A Christmas Wonderland for Family-friendly Entertainment**



Quayside Isle @ Sentosa Cove will turn into a Christmas Wonderland filled with food and entertainment for everyone this merry season. Families can admire the fairy-tale setting and embrace the relaxing breeze by the marina while riding the Choo Choo Train on weekends. A Christmas Market will also be set up by the boardwalk to enhance the festive experience.

With a myriad of activities available for children, such as bubble play zone, bouncy castle and game stalls, Quayside Isle @ Sentosa Cove is a Christmas Wonderland families would not want to miss. Look out for Santa Claus during the lunch hours on weekends to receive candy canes, whether you have been naughty or nice.

## **Unwrap Star-studded Prizes for Festive Merrymaking**

'Tis the season of giving, and Quayside Isle @ Sentosa Cove will be gifting visitors in the Bubblicious Instagram contest and City Developments Limited malls' "Wish for the Stars" lucky draw.

Dining vouchers from &MADE Burger Bistro L'Entrecôte Express, Earl of Hindh, Greenwood Fish Market and Gin Khao Bistro are up for grabs in the Bubblicious Instagram contest, where visitors simply have to upload a photo taken with any of the bubble-themed activities to Instagram with the hashtag #quaysideisle for a chance to win. Or, win a staycation at W Singapore – Sentosa Cove and vouchers when you "Wish for the Stars" and take part in City Developments Limited malls' lucky draw. Every \$80 spent in a single same-day original receipt earns you a lucky draw chance, capped at 10 chances per receipt.

For a full list of promotions and events available at Quayside Isle @ Sentosa Cove this Christmas, please refer to Appendix A.

For more information, please visit [www.quaysideisle.com](http://www.quaysideisle.com).



## Appendix A

<b>Pop by for Bubblicious Fun</b>				
<b>Event/Activity</b>		<b>Location</b>	<b>Period</b>	
Bubbly Snow Globe		Fountain Plaza (on top of Fountain)	18 Nov – 31 Dec (Daily)  Bubble & Light Show: 7pm-9pm (30-min interval)	
Interactive Bubble Installations - Bubbly Bicycle - Bubbly Curtain - Bubbly Wheels - Bubbly Wings		Marina Boardwalk	18 Nov – 31 Dec (Daily)  In operation: 3pm-9pm	
One15 Boat Light Parade		Sentosa Cove Marina	25 – 26 Nov Time: 7.30pm till late	
<b>A Christmas Wonderland</b>				
<b>Event/Activity</b>		<b>Location</b>	<b>Period</b>	
Choo Choo Train		Marina Boardwalk	2 Dec – 25 Dec Fri: 5pm-9pm Sat & Sun: 12pm-9pm	
Bouncy Castle		Fountain Plaza (near Drop-off Point)	2 Dec – 25 Dec Fri: 5pm-9pm Sat & Sun: 12pm-9pm	
Bubble Play Zone		Fountain Plaza (near Drop-off Point)	2 Dec – 25 Dec Fri: 5pm-9pm Sat & Sun: 12pm-9pm	
Game Stalls		Marina Boardwalk	2 Dec – 25 Dec Fri: 5pm-9pm Sat & Sun: 12pm-9pm	
Christmas Market		Marina Boardwalk	2 Dec – 25 Dec Fri: 5pm-9pm Sat: 2pm-9pm Sun: 11am-5pm	
Santa Claus Mascot		Quayside Isle @ Sentosa Cove	3 Dec – 25 Dec Sat & Sun: 11.45pm-12.45pm & 1.15pm-2.15pm	
<b>Unwrap Special Prizes</b>				
<b>Promotion</b>	<b>Mechanics</b>	<b>Prizes</b>	<b>Duration</b>	<b>Terms &amp; Conditions</b>
Bubblicious Instagram contest	Take a photo or video on Instagram, include #quaysideisle in the post caption and upload the post	\$200 dining vouchers (x5) - from &MADE Burger Bistro L'Entre côte Express, Earl of Hindh, Greenwood Fish Market and Gin Khao Bistro	18 November – 31 December 2016	Each participant is entitled to post multiple photo entries, and family/friends are allowed to repost or resubmit the same photo to participate if they are included in the group photo.  Participants' Instagram accounts must be open to "Public" for participation.  The winning photo of the contest will be chosen by the



QUAYSIDE ISLE  
SENTOSA COVE

				Organiser based on eligibility; creativity and popularity.
"Wish for the Stars" lucky draw	Earn a chance to win great prizes with every \$80 spent in a single receipt	Grand prize (x 5) - W Singapore - Sentosa Cove staycation and \$2,000 CDL mall vouchers each  Special prize (x 50) - \$200 CDL mall vouchers each	28 October 2016 – 1 January 2017	Participating City Developments Limited malls are Quayside Isle @ Sentosa Cove, City Square Mall, Delfi Orchard and Palais Renaissance.  Only valid with original same-day receipts and receipts can only be used once towards redemption of Draw chance(s).  Capped at a maximum of 10 chances per receipt, regardless of total amount spent.  Multiple Draw forms may be attached with an original receipt as proof of purchase. Draw forms are to be completed and deposited in the Draw box (located at Quayside Isle @ Sentosa Cove Level 1 next to lift) by 01 Jan 2017, 2359hrs.  Winners once drawn will not be eligible for another prize within the same draw and will be notified by phone and/or email.

## GETTING TO QUAYSIDE ISLE @ SENTOSA COVE

Quayside Isle @ Sentosa Cove is easily accessible by cars and taxis, with ample parking spaces available at its basement carpark. On weekdays, admission to Sentosa by car is just \$2 during lunchtime (12pm to 2pm) and dinnertime (after 5pm) and parking is complimentary for cars entering the carpark after 12pm and exiting before 2.30pm. Passengers may alight at the Fountain Plaza drop-off point that faces The Residences at W Singapore – Sentosa Cove.

## DAILY SHUTTLE BUS SERVICES Average 30-min interval

### From HarbourFront Bus Interchange (6:15am to 11:30pm daily)

Board Sentosa Cove Shuttle Bus for \$2      Alight at Cove Village      3-min walk to Quayside Isle @ Sentosa Cove

### From Sentosa Beach Station (8am to 10:30pm daily)

Board Bus No. 3 for FREE      Alight at W Hotel      1-min walk to Quayside Isle @ Sentosa Cove

Visitors may also opt to take the new Sentosa Cove shuttle service to Quayside Isle @ Sentosa Cove, available daily from 6.15am to 11.30pm, at an average of 30-minute intervals. The shuttle service is open to the public at \$2 per ride, and takes passengers from VivoCity or HarbourFront Bus Interchange directly to Sentosa Cove Village drop-off point, a 3-min walk from your gourmet getaway at Quayside Isle @ Sentosa Cove.

Alternatively, a free shuttle service is also available within Sentosa from Beach Station Bus Interchange to W Singapore – Sentosa Cove hotel, a 1-minute walk from Quayside Isle @ Sentosa Cove. This complimentary bus (Bus no. 3) is available at between 8am and 10.30pm daily in 30-minute intervals.

For the full bus schedules, check out [www.quaysideisle.com](http://www.quaysideisle.com).

To make frequent visits to Quayside Isle @ Sentosa Cove even more affordable, simply apply for Sentosa's Islander Pass and enjoy a year's unlimited island admission and privileges. It costs just \$25 for Individual and \$50 for Family memberships.

### **About Quayside Isle @ Sentosa Cove**

An unforgettable dining experience by the marina.

Quayside Isle @ Sentosa Cove (圣景湾) is the only integrated retail development within the renowned Sentosa Cove estate – one of the world's most exclusive marina residential communities. Strategically located next to the hip and happening W Singapore – Sentosa Cove hotel, it offers a myriad of marina-front international dining concepts and specialty retail stores. With breath-taking views of the marina, Quayside Isle @ Sentosa Cove is the unforgettable lifestyle and dining destination for trendsetters, well-heeled residents and tourists alike, on Singapore's idyllic Sentosa Island.

Quayside Isle @ Sentosa Cove is owned and managed by leading property developer – City Developments Limited.

**This press release was issued on behalf of Quayside Isle @ Sentosa Cove.**

**For media enquiries, please contact Strategic Public Relations Group (SPRG):**

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